



Optimize
Now!

Learn How to Optimize Your Supply Chain With Citi's Trade University

Joint Webinar with *Supply Chain Management Review*

Register Today: *What You Need to Know About Supply Chain Finance*
Wednesday, May 30th 11:00 a.m. to 12:00 p.m. Eastern Daylight Time

In today's global and increasingly competitive marketplace, companies are focusing on providing extended terms and ensuring the availability of cost-effective capital for suppliers while also mitigating risk. One proven way to accomplish this is by optimizing inventory flows through an integrated financial and physical supply chain. In fact, leading manufacturers, logistics providers and financial institutions alike have recognized the critical role this integration plays in any global transaction.

That's why this May Citi's Trade University professors, Erik Wanberg and Steve Elson, will be joined by two special guests – Frank Quinn, Editorial Director of ***Supply Chain Management Review*** and William Jetter, Director Trade Solutions of ***GT Nexus*** – as they examine the supply chain in today's marketplace from a variety of perspectives.

Together, these industry experts will outline financing principles and practices that can lead to lower inventory costs across the supply chain. This highly informative session will include real-world examples, giving you firsthand knowledge of how these techniques can be applied in a global and complex supply chain.



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Don't miss this opportunity to learn how you can apply the strategies presented in our latest Webinar, ***What You Need to Know About Supply Chain Finance***, to effectively optimize your increasingly complex global supply chain. Just click on the Log On and Learn button to reserve your space. If you have questions once you've registered, please contact tradelearning@citi.com.

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