

## From The Management

We are pleased to present Citi Asia Pacific's 2007 Citizenship Report. This is designed to complement our global 2007 Citizenship Report by providing more detailed information on our citizenship activities around Asia Pacific. We have aimed to make the contents more accessible to our many stakeholders in the region through translations of relevant sections, as well as links to our country/market websites and those of our community partners.

We define citizenship as the positive impact that Citi has on society and the environment through our core business activities, philanthropy, diversity efforts and volunteerism.

Our citizenship efforts centre on the issues where we can naturally contribute our resources and expertise as a financial services company with an unrivalled presence in communities all over the world. Our priority focus areas - globally and in Asia Pacific - are microfinance, the environment, and financial education. In this report, we have also highlighted our efforts in youth education, disaster response, and workplace practices.

In 2007, we expanded our citizenship activities across all our businesses: we helped to empower disadvantaged people economically through our microfinance business; applied our Environmental and Social Risk Management Policy in structuring transactions with our clients and partners; reduced the direct impact that our operations have on the environment; and provided financial education to our customers to help them make more informed decisions.

We also increased our support for non-profit organisations that serve low- to moderate-income communities by committing over US\$17.8 million in Citi Foundation grants and business donations to help increase the sustainability of more than 270 community programmes in Asia Pacific. In addition, thousands of Citi employees volunteered for local community projects.

As part of our commitment to the environment, a limited number of copies of this report have been produced and printed on environmentally-certified paper. We have also developed an online version containing additional information, which we encourage you to reference at [www.citigroup.com/citigroup/citizen/asia/](http://www.citigroup.com/citigroup/citizen/asia/).

We hope you find this report informative and look forward to your feedback.



*Robert R. Morse*

**Robert Morse**  
CEO, Markets & Banking  
Asia Pacific



*S.B.D.*

**Stephen Bird**  
CEO, Consumer Banking  
Asia Pacific



*Kaven Leung*

**Kaven Leung**  
CEO, Global Wealth Management  
Asia Pacific