



# Guam

**Below:**

Erwin Perez is one of many Citi Guam employee volunteers who participated in Teach Children To Save Day in April 2007, and taught these 5th grade students the difference between wants and needs.

## Business Presence

Citi was established in Guam in 1969, and has one branch in Hagatna, five ATMs, and 14 QuickPay locations. Citi Guam's 97 employees serve a consumer and corporate customer base of more than 20,000 individual and business accounts.

## Citizenship History

- Since 1998, the Citi Foundation has given grants worth US\$560,000 to support community development programmes in Guam.
- Projects funded in 2007 include US\$25,000 to buy computers for the Marcial A. Sablan Elementary School; US\$15,000 to the Salvation Army's Guam Chapter for a computer resource centre; US\$25,000 to Junior Achievement of Guam for their Dollars & \$ense and Banks In Action programmes; and US\$45,000 to Habitat for Humanity Guam to build a house for a family of six.
- Since 2002, Citi volunteers have taught over 2,300 elementary, middle and high school students in more than 50% of Guam's public schools as part of the American Bankers Association Education Foundation's (ABAEF) Teach Children To Save Day and Get Smart About Credit Day. Through games, activity books and group work, students learn important financial concepts, such as how to be smart shoppers, and why it is important to save.

[www.citibank.com.gu](http://www.citibank.com.gu)



## Using Citi's Curriculum to Teach Children to Save

Financial literacy is not yet part of the national curriculum in Guam. Apart from the general advice of family and friends, most young people do not have access to the information or resources they need to develop personal financial management skills.

To address this gap, Citi Guam has actively supported Teach Children To Save Day [www.aba.com/abaef/teachchildrentosave](http://www.aba.com/abaef/teachchildrentosave) since it was launched in 2002 by the ABAEF. Every April, Citi Guam employee volunteers take part in this national initiative to teach children the importance of saving, self-discipline, and wise spending habits.

In 2007, Citi expanded its contribution by receiving permission from the ABAEF to use the Citi Financial Education Curriculum [financialeducation.citigroup.com/citigroup/financialeducation/curriculum](http://financialeducation.citigroup.com/citigroup/financialeducation/curriculum) for Teach Children To Save Day and to deliver financial education in schools throughout the year. As a result, 45% of Citi Guam employees volunteered their time in 2007 to teach 800 students in four public schools.

At Captain Henry B. Price Elementary School, for example, Citi volunteers taught 19 classes over two days reaching close to 450 students. The school's principal, Lisa Marie D. Santos, was so supportive that she approved not only the third grade classes, but also the fourth and fifth grade classes to devote 45 minutes of class time to learning from the Citi volunteers.

**Citi Guam focuses on financial education for youth, improving access to quality education through technology, and employee volunteerism**