



Citizenship in Asia Pacific

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Asia Pacific Presence

Citi, the leading global financial services company, has some 200 million customer accounts and does business in more than 100 countries and markets, providing consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, and wealth management.

Citi has been in Asia Pacific for 106 years. Over this time, we have invested substantially in this region and continue to do so. With more than 65,000 employees across 18 countries and markets, Citi provides more services in more markets for more clients than any other financial institution in Asia Pacific.

Asia Pacific Priorities

Our citizenship activities in Asia Pacific are aligned with Citi's global priorities, and are primarily focused in the following areas:

MICROFINANCE

Providing access to the underserved to increase economic self-sufficiency and help reduce poverty

ENVIRONMENT

Promoting environmental excellence and the development of 'green' sustainable enterprises

FINANCIAL EDUCATION

Helping individuals, families and entrepreneurs learn to manage money effectively and use credit wisely

YOUTH EDUCATION

Improving access to education for young people and preparing them for personal and professional success

DISASTER RESPONSE

Providing immediate relief and helping communities prepare for and respond to natural disasters

WORKPLACE

Creating a supportive, inclusive, diverse and empowering environment for our employees

Global Citizenship

A full report on Citi's global citizenship activities is available online at www.citigroup.com/citigroup/citizen. This report has been developed in line with the Global Reporting Initiative Sustainability Reporting Guidelines (GRI G3) and includes additional information on our Asia Pacific priorities, as well as several areas that have global application such as our citizenship management structure, governance and ethics, human rights, and labour rights.

2007 Asia Pacific Giving

In 2007, in grants and donations alone, Citi committed over US\$17.8 million to support 274 community programmes in Asia Pacific. This represented a year-on-year increase of 40%, and included:

- US\$15.9 million in grants from the Citi Foundation
- US\$1.9 million in donations made by Citi businesses to local charities

The Citi Foundation

A significant part of Citi's community investment in Asia Pacific is in the form of grants from the Citi Foundation, based in New York.

Globally, the Citi Foundation is focusing its giving on Microfinance and Microentrepreneurship, which helps individuals become economically self-sufficient; Small and Growing Businesses, leading to economic expansion and job creation; Education, which prepares young people for personal and professional success; Financial Education, which helps individuals make informed financial decisions; and the Environment with a focus on sustainable enterprises that generate jobs and stimulate economic growth while preserving the environment.

In 2007, the Citi Foundation gave US\$95.6 million of which 44% was given outside the United States. This included support for 2,621 grants in 87 countries and territories.

Since 2001, the Citi Foundation has made contributions around the world totalling more than US\$514 million.

Citi Foundation

