

Citigroup, Inc. (NYSE: C)

Citi Canada

Employees: 3,000
Locations: 220
Business lines: 6

Major offices

Toronto
Mississauga
London, ON
Montreal
Calgary
Vancouver

Leadership

John Hastings
Country Officer,
Chairman and CEO
Citi Canada

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May 2014

Citi (NYSE: C)

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

For more than two centuries, the central mission of our company has been to support economic progress. We started in 1812 as a trade finance bank, enabling commerce between New

York and Liverpool. Since then we have been connecting the world for our clients. We have financed some of the world's most transformative projects, such as the Panama Canal, the Transatlantic Cable, and the jumbo jet. We are passionate about improving people's lives through innovation, from the ATM to the Google Wallet.

Citi's Canadian franchise

With roots in Canada dating back to 1919, Citi has been operating in Canada continuously since the 1950's. Currently, the company has over 3,000 employees in approximately 220 locations across the country.

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Citigroup Place, Toronto, Ontario



Citi Plaza, London, Ontario

Citi Canada is one of Canada's most global financial services organizations, with connections to operations and teams on the ground in more than 160 countries and jurisdictions around the world.

As a top ten global institutional banking franchise for Citi by revenue, Citi's key strategic focus in Canada is on continuing to grow its Corporate and Investment Banking business, Citi Markets; the Citi Private Bank, Treasury and Trade Solutions and Securities and Fund Services and Citi Cards Canada.

Citi's Canadian business lines

Corporate and Investment Banking

Citi's Corporate and Investment Banking business offers investment and corporate banking services to a wide range of clients in various sectors and industries, including metals and mining, energy, manufacturing and telecommunications. Citi's Corporate and Investment Banking organization has offices in Toronto, Calgary and Montreal.

Markets and Securities Services

The Citi Markets team provides world-class products and financing solutions for corporations, governments, and institutional and retail investors through Citi's dominant underwriting, sales and trading, and distribution capabilities.

Through the Canadian Derivatives and Structured Products team in Toronto, Citi Markets provides Canadian clients with value-added solutions for risk management, investment and other customized needs by leveraging Citi's global platform. Our Calgary-based commodities team provides clients with access to commodities products and markets around the world.

For three years in a row Greenwich Associates has named Citi as the #1 Global Bank in Canada for Corporate Derivatives in its Greenwich Quality Index.

Our Investor Services and Direct Custody and Clearing businesses provide customized solutions that support the diverse investment and transaction strategies of investors and intermediaries worldwide. Offering a suite of investment administration, portfolio and fund services, trust and custody, and investment and financing solutions, this business helps clients meet the challenges of issuing, managing and distributing financial products and services in today's complex and competitive marketplace.

Treasury and Trade Solutions

The Treasury and Trade Solutions Group provides integrated cash management and trade finance services to multinational corporations, financial institutions and public sector organizations across the globe. Treasury and Trade Solutions, with its full range of digital and mobile enabled platforms, tools

and analytics, continues to lead the way in delivering innovative and tailored solutions to its clients. It offers the industry's most comprehensive suite of treasury and trade solutions, including cash management, payments, receivables, liquidity management and investment services, working capital solutions, commercial and prepaid card programs, trade finance and services.

Citi's Treasury and Trade Solutions organization employs professionals in Toronto, Montreal, and Calgary. In 2013, Treasury and Trade Solutions was recognized as the best Corporate/Institutional Internet Bank in Canada by Global Finance magazine for the fourth year in a row.

Citi Private Bank

Citi Private Bank is one of the world's largest private banks. Their global capabilities and reach provide the wealthiest individuals and families throughout the world with access to some of the best investment opportunities available, tailored to their needs and aspirations.

In Canada, Citi Private Bank offers a wide range of wealth management capabilities including investment advice

and portfolio management, business financing, risk management, foreign exchange, real estate financing and investments, trust and specialized services such as art, aircraft and sports.

Citi Private Bank Canada has offices in Toronto, Montreal and Vancouver.

Citi Cards Canada

Citi Cards Canada is a provider of private label credit and charge cards for leading retail partners including The Home Depot. Citi Cards Canada is based in Mississauga and London, Ontario.

CitiFinancial

CitiFinancial, part of Citi in Canada since 1998, is Canada's leading community-based lender of personal loans and home equity loans. The CitiFinancial branch network is comprised of more than 200 locations from coast-to-coast. CitiFinancial Retail Services provides consumer financing solutions to retailers across Canada through customized private label credit card and industry programs.

Citi Technology Development Center

Located in Mississauga, Ontario, this group is responsible for the delivery of world-class technology solutions to Citi's global businesses. Identified as a global centre of excellence for Citi Markets and Securities Services technology, technologists and developers lead projects for Citi's operations around the world. The center has steadily grown to 400 developers in just four years, owing to the availability of top-notch talent.



Citi Service Centre, Mississauga, Ontario